NETSUITE STAIRWAY FOR

ELEVATE

Media buy/sell

Multi-subsidiary growth

Planning and budgeting

• Billing and revenue management

MEDIA

EXPAND

- Resourcing and people management
- Production management
- Media integration
- Enhanced approval workflows
- Billing automation



ACCELERATE

Resource optimization

 International expansion Intercompany automation

Client development and marketing

DOMINATE

- Governance and compliance
- Customer self-service
- Advanced planning



ESTABLISH

- Financials and CRM
- Insertion order management
- Purchasing
- Analytics and dashboards









WWW.NETSUITE.COM/MEDIA